



Resume

2011

I seek an interesting and challenging position in which to continue my career.

I am a multi-tasker, with many skills in graphics and marketing.

I became Director of Art & Marketing at Visionaire Lighting, an outdoor lighting manufacturer, because I recognized that — with my extensive design background — an opportunity existed to build them a Marketing Department from scratch. Now I run that department, and manage one Designer.

I have been told I possess both style, and the ease of comfort that comes with having done this a while.

I believe, given the opportunity; the following skills are talents I could utilize for the benefit of your company.

- 1. In-house branding & design**
- 2. Product guide, brochure & literature production**
- 3. Rep communications**
- 4. Sales presentations**
- 5. Website design, content development & analytics**
- 6. Press release production, ESP dissemination & follow-up**
- 7. Social media management**
- 8. Trade show component design & marketing**
- 9. Digital photography**
- 10. Print advertising & marketing**
- 11. Supervision of staff (designers & freelancers)**
- 12. Selection & management of vendors**

I look forward to the possibility of discussing a professional relationship further.

With kind regards,



Marta Victoria

:: History & Stats





History & Stats

POSITIONS

Visionaire Lighting - Outdoor Lighting Manufacturer Director of Art and Marketing	12/08 – Present
The Sandy Corporation - Instructional Design, Automotive Full time, Freelance Instructional, Graphic and Web Designer	12/99 – 10/06
Icarus Music - Film and TV Music Production Composer . Co-Owner	6/96 - Present
Saatchi & Saatchi/DFS - Advertising agency Creative Department	7/96 - 7/97
The Capital Group Companies - Finance conglomerate Freelance Database Design	6/96 - 6/97
Los Angeles UCLA Medical Center . People Magazine . NBC . New World Television . Chiat-Day	Prior to 1996
San Francisco KQED . KPIX . KRON . Burson-Marsteller . Hal Riney & Partners	Prior to 1996

SOFTWARE

Image/Layout/Presentation

Adobe Master Suite 5.5 (Bridge, Dreamweaver, Illustrator, InDesign and PhotoShop), PowerPoint, Quark

Office

Acrobat, Excel, FileMaker Pro (DBase & Coding), MS Word, Office 2007, Outlook

Web/Other

Acid, Dreamweaver, Nuendo, FlashMX (basic), PageMill, SoundForge, XHTML

EDUCATION

San Francisco State University

B.A. / Broadcast Communication Arts (Writing/Directing), Film minor.
Magna Cum Laude.

University of Louisville . University of the Philippines . Cerritos

